What is claimed is :

1. In a method for survey using internet for connecting a computer of participant and a surveying server computer of web site executing the survey through internet whereby surveying a preference degree and preference strength for surveying subject ;

a method for internet survey using betting information characterized to survey a preference degree and preference strength for the surveying subject comprising :

a step for inputting and storing a plurality of subjects desired to survey and information related thereto to said server computer ;

a step for indicating said stored plural subject and information related thereto to participant computer connected to said server computer and selecting one subject among plural subjects by participant ;

a step for inputting a betting amount desired to invest to said selected subject and transmitting to said server computer ;

a step for collecting said selecting time numbers for each of plural subjects desired to survey during particular term whereby selecting one subject received most selecting time numbers ;

a step for analyzing a preference degree for each of plural subjects based on selecting time numbers to each of plural subjects desired to survey ; and

a step for analyzing a preference degree to each of plural subject by sum of inputted betting amount for plural subjects desired to survey.

2. A method for internet survey using betting information characterized to survey a preference degree and preference strength for the surveying subject according to claim 1, which additionally includes a step for analyzing a preference strength by individual for subject selected on the basis of betting amount of each

participant to selected subject.

3. A method for internet survey using betting information according to claim 1, wherein said step for analyzing a preference strength includes a step for analyzing a preference strength for each of surveying subject by average betting amount per one person of participant to each of plural subject and dispersing degree of betting amount.

4. A method for internet survey using betting information according to one of claim 1 to claim 3, which additionally includes a step which is made to input a plural subjects desired to survey and informations related thereto to any participant at said participant computer whereby transmitting and storing to said server computer.

5. A method for internet survey using betting information according to claim 4, which additionally includes a step for providing particular compensation to a participant who inputted the subject which received most selection clicks.

6. A method for internet survey using betting information according to claim 4, which additionally includes a step which is made to input said plural particular subject desired to survey and informations related thereto to said server computer during particular term, and which selects a part of surveying subject only among inputted plural surveying subject when particular term is terminated.

7. A method for internet survey using betting information according to claim 4, which additionally includes a step for paying a premium or predetermined amount of cyber money to a participant who inputted plural subject desired to survey and informations related thereto.

8. A method for internet survey using betting information according to claim 1, which additionally includes a step in which participant joins to member of said web site, and which pays predetermined amount of cyber money to a member.

9. A method for internet survey using betting information according to claim 1, wherein the betting is made by cyber money.

10. A method for surveying a preference degree and preference strength for particular subject according to claim 1, wherein said dividend is cyber money.

11. A method for surveying a preference degree and preference strength for particular subject according to claim 1, wherein said plural particular subjects desired to survey are same kind commodies of plural different brands.

12. In method for survey using internet for connecting a computer of participant and a surveying server computer of web site executing the survey through internet whereby surveying a preference degree and preference strength for the surveying subject ;

a method for internet survey using betting information characterized to survey a preference degree and preference strength for the surveying subject comprising :

a step for inputting and storing a plurality of subjects desired to survey and information related thereto to said server computer ;

a step for indicating said stored plural subject and information related thereto to participant computer connected to said server computer and selecting one subject among plural subjects by participant ;

a step for inputting a betting amount desired to invest to said selected

subject and transmitting to said server computer ;

a step for collecting betting amount for each of plural subject desired to survey during particular term and selecting one subject received most betting amount ;

a step for paying a dividend proportional to inputted betting amount to participant who selected a subject received most betting amount ;

a step for analyzing a preference degree for each of plural subjects based on selecting time numbers to each of plural subjects desired to survey ; and

a step for analyzing a preference degree to each of plural subject by sum of inputted betting amount for plural subjects desired to survey.

13. A method for surveying a preference degree and preference strength for particular subject according to claim 12, wherein said plural particular subjects desired to survey are a rising trend, steadiness, and dropping trend of any stock.

14. A method for surveying a preference degree and preference strength for particular subject according to claim 12, wherein said particular term is from any time after closing of stock market up to any time before opening of next stock market.